# Leading Future at Work

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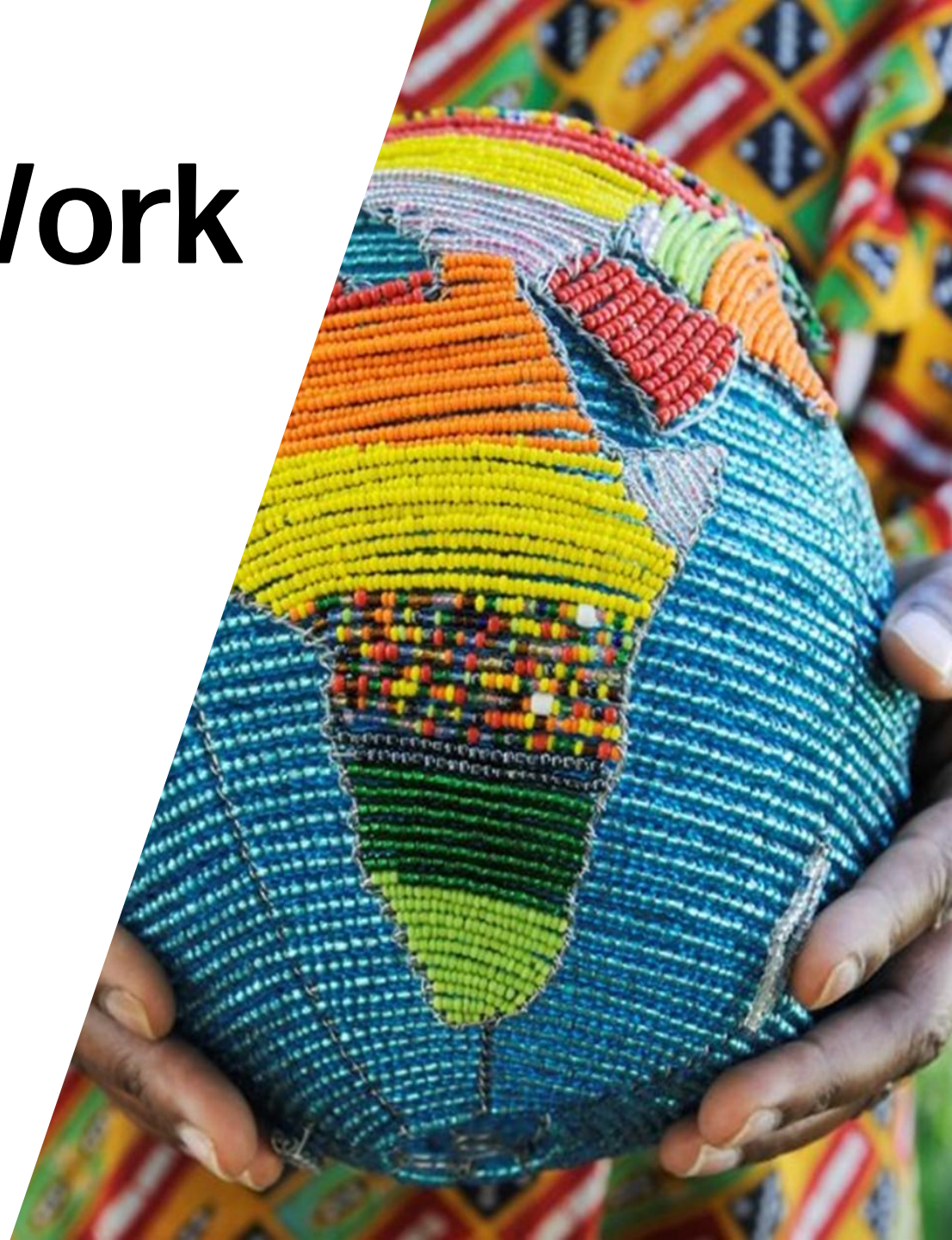
**District SADC**

2026



# Building partnerships since 1939

## Vision

HP is **redefining** the future of work through technology.

We **create** experiences that drive growth and more fulfilling work experiences for people everywhere.

## Belief

We believe that the future of work is **delivering growth** and fulfillment through technology.

## Foundations

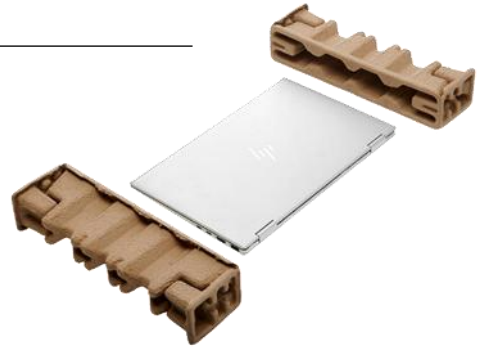
Sustainability and Security-**enhanced technology** are essential for the future of work in the AI era.

Sustainable
Impact

# Innovating for Sustainability

Investing to improve the environmental performance of our products and services

The HP EliteBook X top cover, palm rest cover, and bottom cover are made **from 90% recycled magnesium** by weight.[1]



Since 2020, 100% of HP paper-based packaging is from recycled or certified sustainable sources[2]

HP's new DeskJet 2800, DeskJet Ink Advantage 2800, DeskJet 4200, DeskJet Ink Advantage 4200, and DeskJet Ink Advantage Ultra 4900 series printers all incorporate at least **60% postconsumer recycled content plastic.**[14]

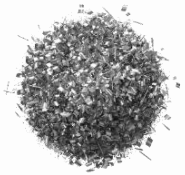
HP's new DesignJet T850 and T950 series printers and plotters contain at least **40% and 35% postconsumer recycled plastic content, respectively.**[15]

## And responsibly made through and through

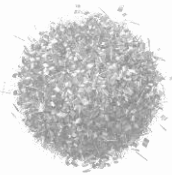
Recycled fishing nets [9]

Recycled cooking oil [10]

Ocean-bound plastic [12]



Recycled magnesium [8]



Recycled aluminum [8]

Recycled glass [13]

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# HP LIFE.

Communication

Digital Business Skills

Entrepreneurship

Finance

Marketing

Operations

Professional Development

## Career planning & development

**+30 on/offline 8 languages**

**Learn** core business concepts.

HP LIFE is used by:

- Students
- The unemployed and underemployed
- Micro- and small-business owners
- Mid-career changers
- Entrepreneurs and aspiring entrepreneurs

| Communication | Digital Business Skills | Entrepreneurship | Finance | Marketing | Operations | Professional Development |
|---|---|---|---|---|---|---|
| Business communications | AI for beginners | Circular Economy | Cash Flow | Unique Value Proposition | Inventory Management | Resume Writing and Job interviewing |
| Effective presentations | Customer Experience | Starting a small business | Basics of Finance | Your target audience | IT for business success | Success Mindset |
| Presenting data | Agile Project Management | Social Entrepreneurship | Profit and Loss | Selling on-line | | |
| Business email | Intro Cyber Security | Growth engine for your business | Finding Funding | Effective Business Websites | | |
| | Data Science & Analytics | 3D Printing | Sales Forecasting | Customer Relationship Management | | |
| | Intro Digital Business Skills | Design Thinking | | Fundamentals of Selling | | |
| | AI for Professionals | Strategic Planning | | Marketing Benefits vs. Features | | |
| | | | | Setting Prices | | |

# How to access HP LIFE

Learning that meets you where you are and takes you where you want to go

## App

Courses can be taken offline

Convenient and effective way to learn with access to all HP LIFE content.

Download on the App Store

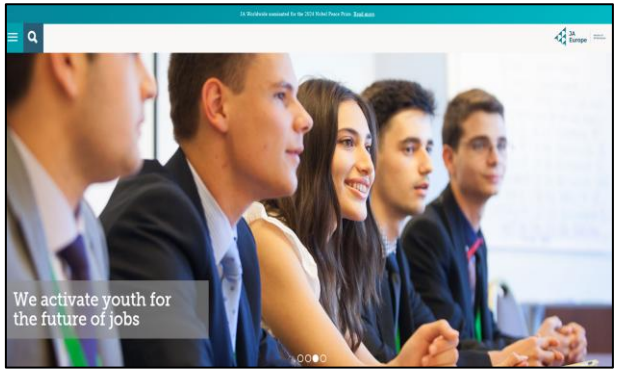
GET IT ON Google Play

## Online

Available anytime, anywhere with an Internet connection.

www.life-global.org

## Off-platform




Accessible off-platform through partner programs like Junior Achievement.

## In person

Technology-enabled learning hubs that facilitate skills building and collaboration in face-to-face settings.

# Fuelling Namibia

## Digital Policy & Innovation

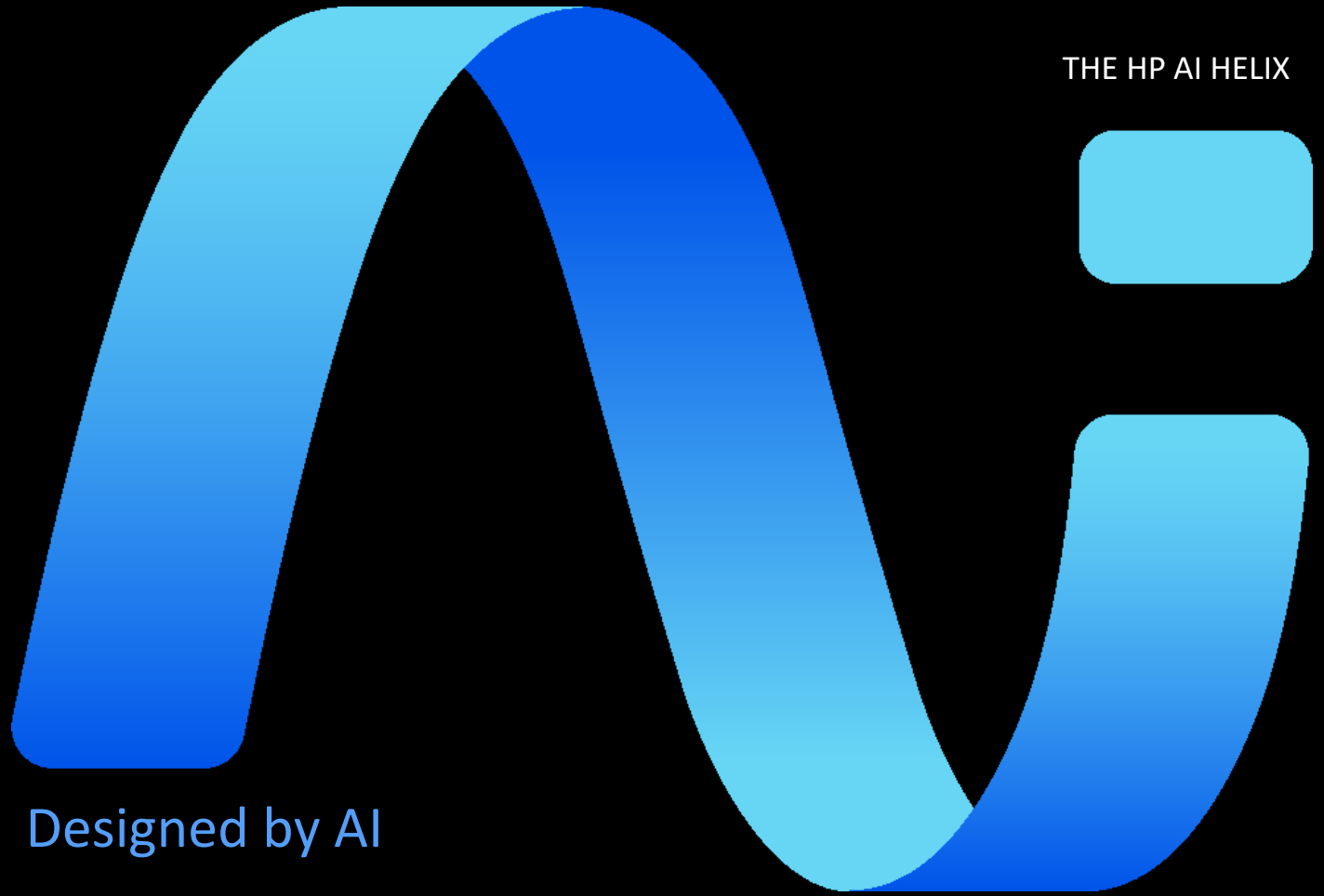
**National Strategy:** The government is implementing the **National Digital Strategy (NDS4)** and the **National Emergency Telecommunication Plan**, aiming for 90% internet coverage by 2030.

**AI Readiness**: Namibia recently unveiled a landmark **AI Readiness Assessment Report**, signaling plans for a **National Responsible AI Institute** and new AI-focused degree programs at NUST and UNAM

**Cybersecurity Surge**: Authorities are on high alert as the country recorded over **1 million cyber threats** in late 2025/early 2026. Regional consultations for a new **Cybercrime Bill** are currently underway (February 2026).

**AI is making scams cleverer and faster “ClickFix” bot driven...**

# AI within HP Commercial Experiences

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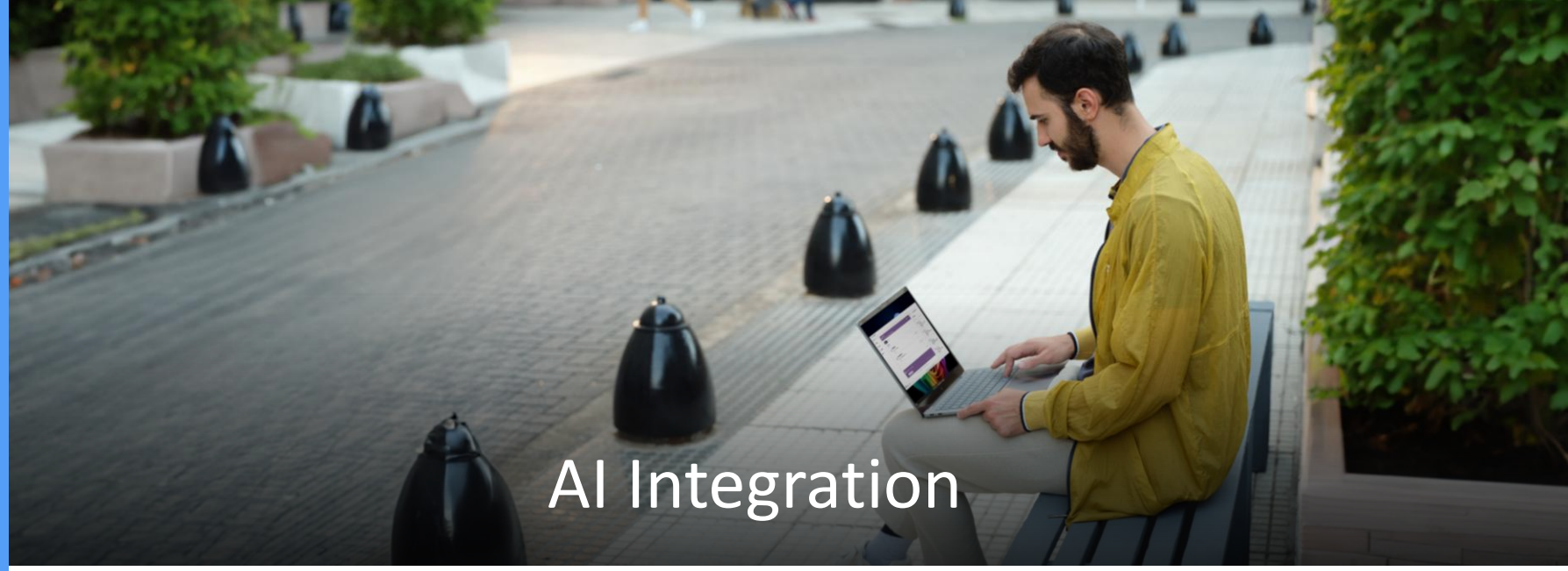
# artificial intelligence portfolio




## The building blocks of HP intelligence

| | | |
|---|---|---|
| ISP+ webcams[19] (AI on chip) | AI Companion[2] (BETA) | Poly Camera Pro[4] |
| NPU[5] (to enable on device AI) | Wolf Security[6] (Sure Sense powered by AI)[7] | Smart Sense[8] |
| HP Z AI Studio[3] | HP Print AI | Workforce Experience Platform |

Independent software integrations powered by AI

# One HP AI

## Better Together solutions

## Live

World's longest battery life in a consumer AI PC notebook[1]

## Work

World's most secure PCs[2]
World's most sustainable PC portfolio[3]

## Play

World's first AI-driven 1-click performance optimization tool[4]

# Power, performance, and functionality best fit for you

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# A portfolio simply built for the future

In 2025/26, we introduced a simplified branding across commercial and consumer, including for HP notebooks.

EliteBook

ProBook

## Ultra

Premium Flagship

PCs that **push the boundaries** in innovation, design, & immersive experiences**.**

## X

Premium Enterprise

PCs that deliver **excellence without compromise** in a light, powerful & versatile design for **top-tier users**.

## 8

Enterprise

PCs built **enterprise-ready** from performance to security, meeting the needs of **high-performant users.**

## 6

Entry Enterprise

PCs that are **simply ready to** configure and **integrate into IT infrastructure.**

## 4

Growing Companies

PCs with **power, style, and value** built **for growing companies**.

## 2

Emerging Companies

The **compact & reliable**, value-packed PCs **built with** the **business essentials**.

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# Desktop naming made simple

## Elite

## Pro

| New | EliteDesk | EliteStudio | ProDesk | ProStudio |
|---|---|---|---|---|
| Previously | Elite | EliteOne | Pro | |

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# HP AMD Commercial Portfolio

ZBook 8 G1a **AI PC**

ZBook Ultra G1a **AI PC**

EliteBook X G1a **AI PC**

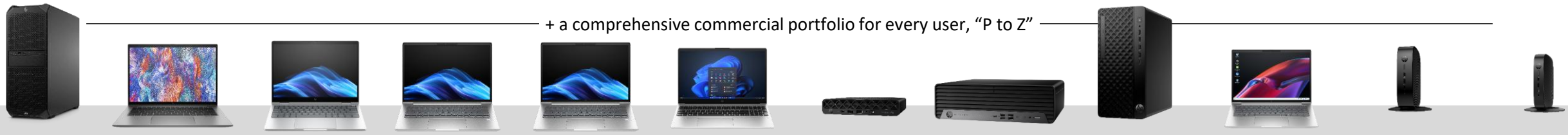
EliteBook 8 G1a **AI PC**

EliteBook 6 G1a **AI PC**

Z2 Mini G1a **AI PC**

EliteDesk Mini 8 G1a **AI PC**

+ a comprehensive commercial portfolio for every user, “P to Z”



| Z6 G5 A Tower | ZB 8 G1a 14” | EB 8 G1a 13/14/16” | EB 6 G1a 14/16” | PB 4 G1a 14/16” | 255R G10 15” | ED 8 Mini G1a Mini | ED SFF 805 G9 SFF | PD 2 TWR G1a* Tower | Elite mt645 G8 14” mTC | Elite t755 TC | Elite tz655 zTC |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Z | Z Mobile | Commercial Notebooks | | | | Commercial Desktops | | | Thin Clients | | |

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# New Class of Consumer Devices Unlocks AI Experiences for Work and Life

## OmniDesk Series

## OmniStudio X Series

## OmniBook Series

For work, play, gaming, or entertainment, there's an HP desktop or All-in-One just for you.

HP has a wide range of AI PCs, designed for AI beginners as well as professionals needing high performance and maximum AI processing power.

# Good for Frontline Workers

## HP EliteBoard G1a Next Gen AI PC

### Built to Last
Simple to fix and upgrade

### Simple Setup
Clutter-free desk experience

### Power delivery
Single USB4® [20] powers the PC[69]

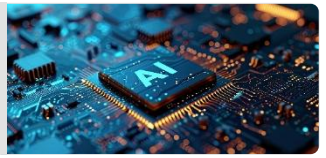
AMD

Copilot+PC [52]

**Length:** 357.95mm **Width:** 118.50mm **Height:** ~17mm
**Weight:** ~676g[21]

### World's most serviceable keyboard PC[70]
Modular serviceability with quick access to SSD, memory, and cooling components, minimizing downtime and simplifying IT maintenance.

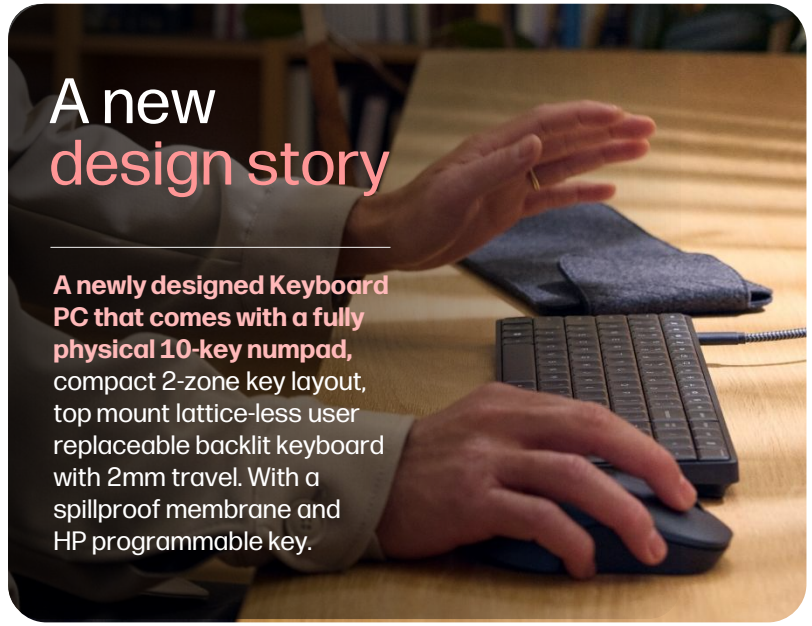
### 50 TOPS
Power AI On-Device[2]



### World-class protection
Part of the world's most secure PC portfolio[25]

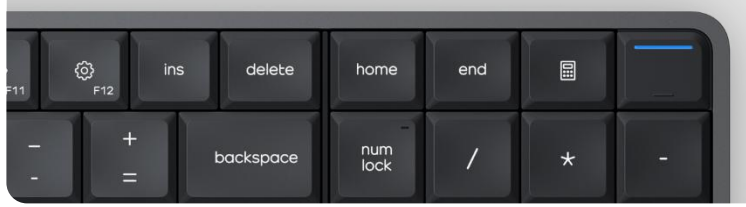
### Reliable connectivity
Using Wi-Fi 7 [18,19]

### Amazing typing experience



### A new design story
**A newly designed Keyboard PC that comes with a fully physical 10-key numpad,** compact 2-zone key layout, top mount lattice-less user replaceable backlit keyboard with 2mm travel. With a spillproof membrane and HP programmable key.

### Optional fingerprint sensor [11]
built into the power button for easy and secure biometric login




### Sustainability
Some components made with **recycled materials[23]** and **designed for easy and quick repairs.**

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# HP Ecosystem And White Space

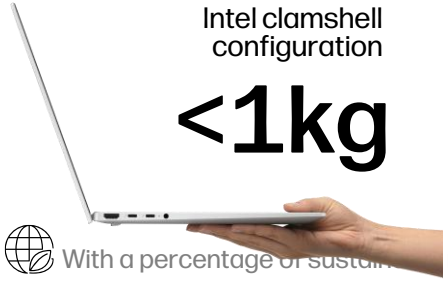
HP 65W or 100W Wall Mount USB Type-C® GaN AC power adapter

65W adapter + USB-C™ cable

**180g**

Intel clamshell configuration

**<1kg**



With a percentage of sustai[illegible] material

| COLLABORATION | MICE | KEYBOARD/COMBO | PORT EXPANSION | CASE/BAG |
|---|---|---|---|---|
| Voyager Focus 2 UC | HP 925 Ergonomic Vertical Mouse | HP 965 Ergonomic Wireless Keyboard | New HP Thunderbolt 4 100W G6 Dock | HP Travel Plus 15 Liter 14 Laptop Bag |
| Savi 7320 | | | | |
| Voyager Free 60+ UC | | | | |
| Sync 20+ | HP 705 Rechargeable Wireless Mouse | HP 975 Dual-Mode Wireless Keyboard | HP Universal USB-C Multiport Hub | HP Travel 25/18 Liter 15.6 Laptop Backpack |
| | | | HP USB-C Travel Hub G3 | |
| HP 625 FHD Webcam | HP 685 Comfort Dual-Mode Mouse | HP 655 Wireless Keyboard and Mouse Combo | HP USB-C to DisplayPort Adapter G2 | New HP Everyday 14 Odyssey Gray Laptop Bag |
| | | | HP USB-C to RJ45 Adapter G2 | |

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HP WOLF SECURITY

# Security

able to withstand or recover quickly from difficult conditions.

# Secure by Design

## Hardware root of trust

Creates solutions that can self-monitor and self-heal from the ground up

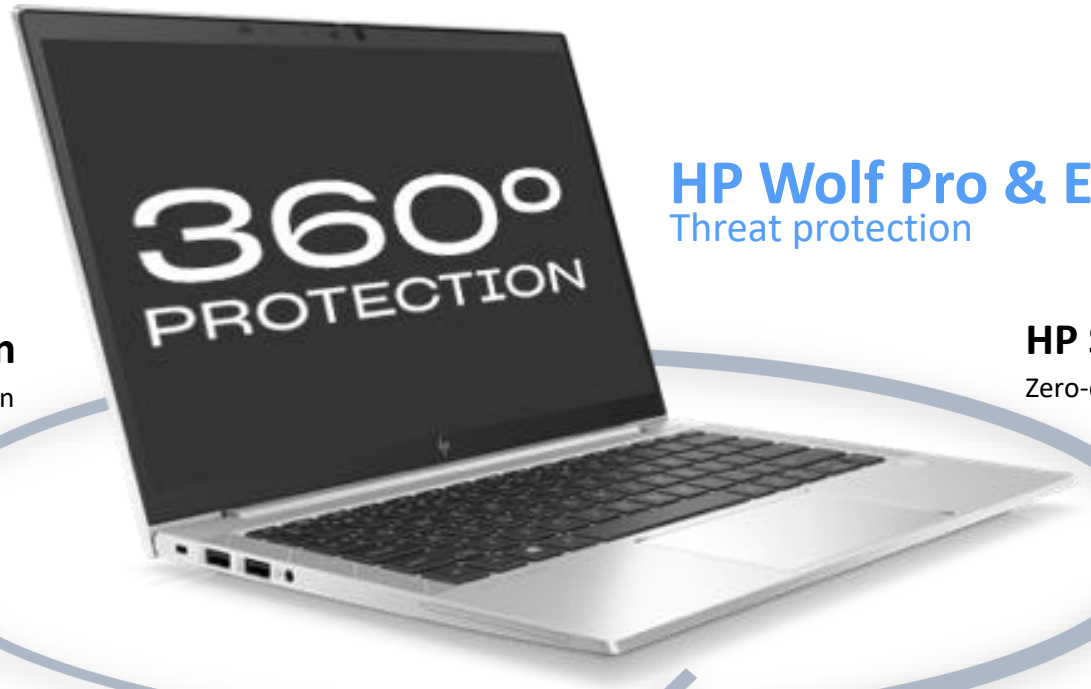
# World's Most Secure PCs[4] & Printers[5]

## Layers of protection

Proactively prevent threats – below, in and above the OS

4. Based on HP's unique and comprehensive security capabilities at no additional cost among vendors on HP Elite PCs with Windows and 8th Gen and higher Intel® processors or AMD Ryzen™ 4000 processors and higher; HP ProDesk 600 G6 with Intel® 10th Gen and higher processors; and HP ProBook 600 with AMD Ryzen™ 4000 or Intel® 11th Gen processors and higher.
5. HP's most advanced embedded security features are available on HP Managed and Enterprise devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of published features as of March 2024 of competitive in-class printers. Only HP offers a combination of security features to automatically detect, isolate, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. Printers are most vulnerable to attack when they are booting up and during runtime (when the printer is in sleep mode and in use). Only HP Enterprise printers protect the device during 100% of the printer's life with Sure Start BIOS protection, Memory Shield with hardware-based Runtime Intrusion Detection and Control Flow Integrity to detect and recover from zero-day threats in addition to Connection Inspector network behavioral anomaly detection all with self-healing recovery. For a list of compatible products, visit hp.com/go/PrintersThatProtect For more information, visit hp.com/go/PrinterSecurityClaims.

# “Wolf” is the overall framework for all of HP’s security offerings




**HP Wolf Pro & Enterprise**
Threat protection

**HP Sure Run**
Defense protection

**IR Camera**
Fingerprint Sensor, Smart Card

**TPM 2.0**
Security chip

**HP End Point**
Security Controller

**HP Sure Start**
Pre-OS BIOS Protection

**HP Sure Recovery**
for device recovery

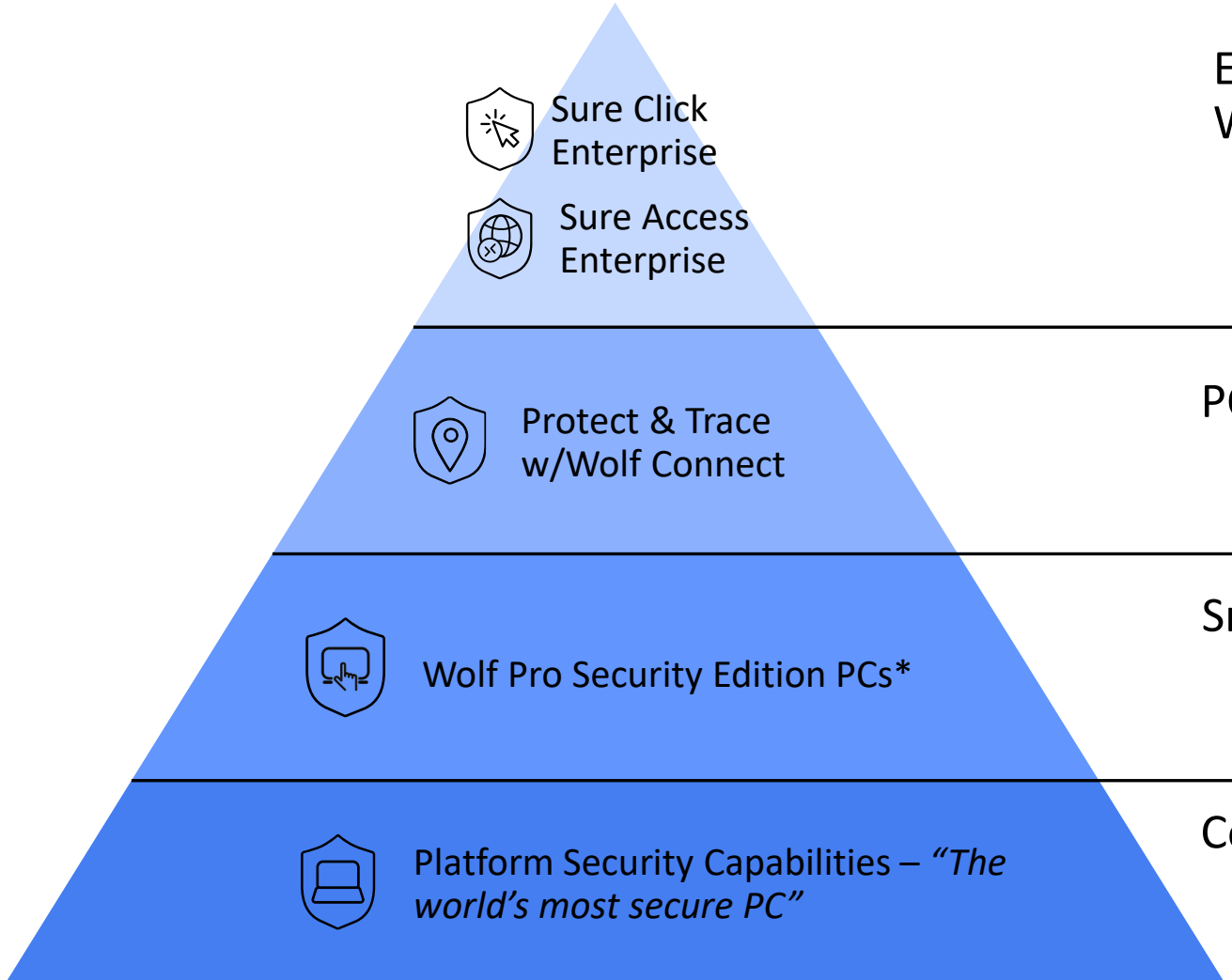
**HP Tamper Lock**
Chassis intrusion detection

**HP Sure View Reflect**
for screen privacy

**HP Privacy Camera**
for user privacy

**HP Sure Sense**
Zero-day attack protection

# HP Wolf PC Security Simplified Portfolio




## Enterprise Software for any Windows PC

- Ransomware/Phishing
- Superuser (IT admin) security

## PC upsell options

- Find/Lock/Erase PC, even if off

## Smart Buy: PC bundled with Wolf Pro Security

- Ransomware/Phishing
- Automatic install

## Commercial PC embedded security

- Hardware/BIOS protection
- No additional cost**

*Can be sold as stand-alone softwar for any Windows PC

** For most configurations

AMPLIFY™
HP PARTNER PROGRAM

# Amplify Commercial Membership

HP Amplify has defined three pillars of engagement to measure and reward partners for their commitment and ability to succeed in Performance, Collaboration, and Capabilities. Amplify membership is based on eligibility criteria categorized under each pillar of engagement.

## Three Pillars of Engagement

### PERFORMANCE

HP Amplify rewards partners for a variety of performance indicators tied to portfolio sell-through revenue metrics.

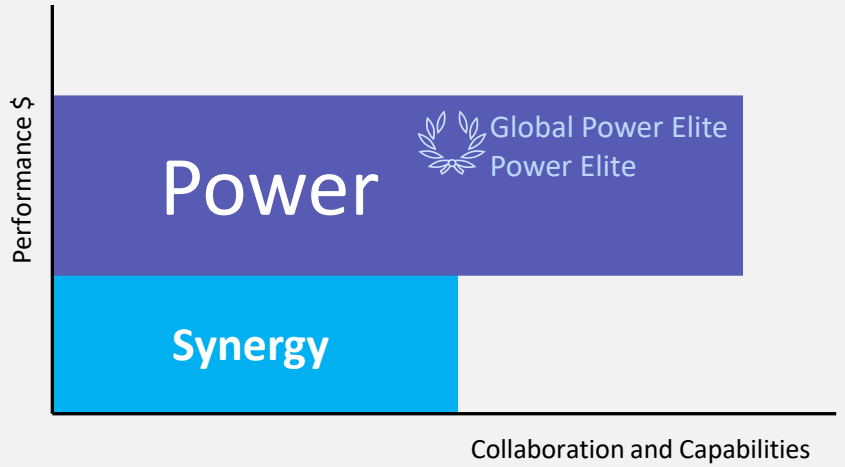
### COLLABORATION

Through close collaboration, HP provides a more consistent customer experience. Together, we leverage data to produce valuable new insights and enhance the customer journey.

### CAPABILITIES

Partners who invest in improving their capabilities can become more competitive, more relevant, and ultimately, more profitable.

## Amplify Membership Tracks



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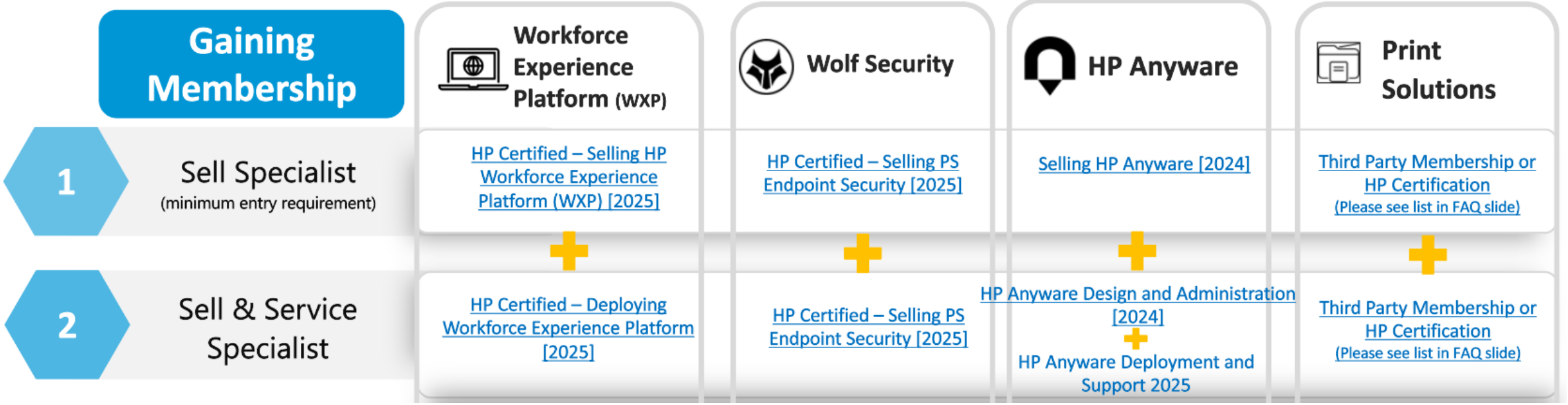
DO NOT FORWARD OUTSIDE HP

AmPLIFY™ HP PARTNER PROGRAM

# Specialization



| Gaining Membership | Workforce Experience Platform (WXP) | Wolf Security | HP Anyware | Print Solutions |
|---|---|---|---|---|
| 1 Sell Specialist (minimum entry requirement) | HP Certified – Selling HP Workforce Experience Platform (WXP) [2025] | HP Certified – Selling PS Endpoint Security [2025] | Selling HP Anyware [2024] | Third Party Membership or HP Certification (Please see list in FAQ slide) |
| 2 Sell & Service Specialist | HP Certified – Deploying Workforce Experience Platform [2025] | HP Certified – Selling PS Endpoint Security [2025] | HP Anyware Design and Administration [2024] + HP Anyware Deployment and Support 2025 | Third Party Membership or HP Certification (Please see list in FAQ slide) |

Partners | HP Workforce Experience Platform (WXP)

# Product Innovation: Printing, Imaging & Solutions

# Take strong action against fakes

# Counterfeiting is illegal.

# It comes with major risks for users, such as:

Sub-standard print quality

Reduced page yields

Damaged printers and
extra costs for repairs

Printer downtime and resulting
costly interruption of workflows

Unwitting dealings with criminals

Cyber security risks

# Please don’t mix up counterfeiting, grey marketing, and imitations

All these practices can entail major risks for HP as well as for our HP Partners and customers

## Counterfeiting

Fake goods are designed to imitate original HP products, illicitly using HP’s trademarks and often fake reproductions of HP packaging.

COUNTERFEITING IS ILLEGAL

## Grey marketing

Original HP goods imported and sold in a territory they are not intended for.

GREY MARKETING IS PROHIBITED FOR PARTNERS

## Imitation cartridges

New-built “compatible” cartridges that (might) violate IP used in HP cartridges.

IMITATION CARTRIDGES CAN BE UNLAWFUL

(depending on product/jurisdiction)

# Make use of our ACF CDI service

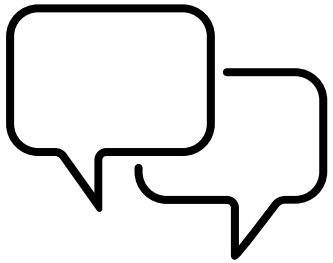
# Step by step – a CDI in a nutshell

Upon request, HP ACF experts inspects large or medium-sized deliveries
of HP cartridges for illicit products – at no costs to local HP teams or HP customers.

## EASILY REQUEST A CDI

Submit the CDI Request Form on behalf of a customer – and ask your customer to store the delivery separately.

## ARRANGE THE INSPECTION

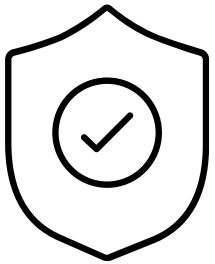


If a CDI is granted, HP ACF contacts the customer to arrange an inspection at the customers' convenience.

## HAVE A DELIVERY CHECKED

Trained HP ACF experts inspect all suspicious HP supplies – either on-site or remotely via the Web.

## FOLLOW UP TO SELL OHP



After the CDI, HP ACF reports any findings to the customer – and you can follow up, selling original HP to replace any counterfeits found

# Know how to check the HP security label

## EXAMINE THE LABEL'S HOLOGRAPHIC FEATURES

- Tilt the box from front to back : the «HP» » and « √ » symbols on the label should move in opposite directions
- Tilt the box from right to left : the «HP» and « √ » symbols on the label should move in the same direction

Current security label (as of 2019)

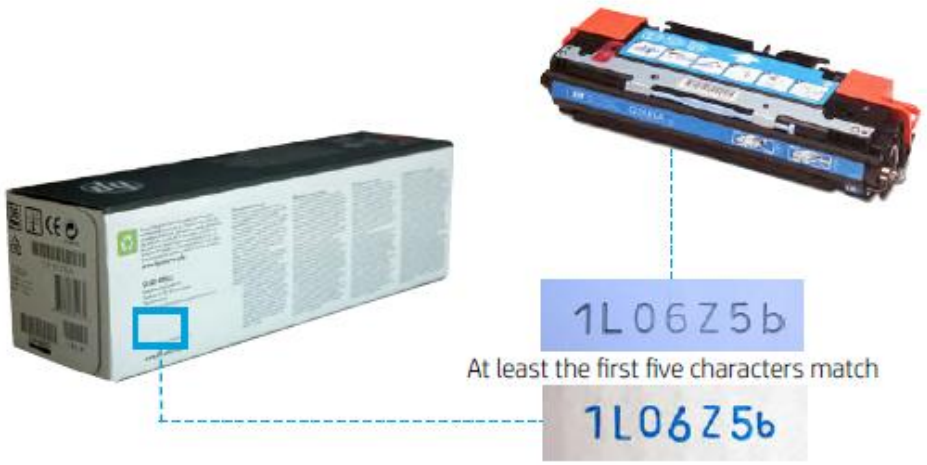
Selected previous security labels

(image-shifting feature can be checked similarly to the method described for the current security label.)

## ENSURE THAT THE RIGHT LABELS ARE PRESENT

- HP toner cartridges – square label with "TNR" on the bottom right
- HP ink cartridges – rectangular label with "INK" on the bottom right
- **All** HP toners come with a security label, as do **selected** HP inks in EMEA – any HP toner without security label is suspicious.

# Examine the codes/dates




All original HP toner cartridges have a code on both the box and the cartridge itself, of which at least the first five characters match

Ensure that the codes/dates on the box and the cartridge itself

HP ink cartridges feature the same ‘End of Warranty’ date on the box as on the cartridge itself (+/- 1 month).

# Examine the packaging of the products

ORIGINAL HP CARTRIDGES ARE DELIVERED:

- in consistent and premium quality packaging
- brand-new, without signs of previous use such as scratches or traces of toner/ink leakage
- without any signs of opening and re-sealing

Please note that HP offers so-called contractual cartridges (C-SKUs, MPS SKUs, or MC-SKUs) that are particularly for specific deals or part of HP Managed Print Services (MPS) and come in deviating packaging.

Only accept HP products in unopened, original HP packaging

# Award Winning Print Portfolio

**Micro Office**
100 | 200

**SMB**
3000 | 4000

**Enterprise**
400 | 500 | 5000 | 600 | 6000 | 700 | 800

Thank You